

“Promoting entrepreneurship among the young generation in the agricultural sector”

SET UP YOUR TEAM! 

CREATE YOUR BUSINESS PLAN! 

AND DEVELOP INNOVATIVE AGRICULTURAL PRODUCTS OR SERVICES! 

JANUARY 2021-JUNE 2021

THE PROGRAMME

The “Young Agripreneurs Cyprus” programme encourages young people to become entrepreneurs through the development of business plans which will result in an innovative agricultural product or service. The aim of the programme is to promote agricultural entrepreneurship among youth and inform young people about the benefits of the European Union’s Common Agricultural Policy (CAP) through the use of innovative and youth-friendly approaches.

The programme is being implemented in the framework of the project CAPturing the Future Generation, which is funded by the IMCAP programme of the European Union.

WHO IT’S FOR

- University students and academics
- Secondary school students and teachers

WHAT IT INCLUDES

- A Training of the teams by specialists in areas such as:**
EU Common Agricultural Policy
Common Agricultural Policy in Cyprus
Entrepreneurship
Development of Business Ideas
Creation of Business Plans
Marketing
- B Team support by specialists/mentors**
for the development of their business plan through meetings.
- C StartUp Competition:**
The programme will conclude with a competition among the teams, in which the three best teams with the best entrepreneurial ideas will be awarded.
- D Agricultural Entrepreneurship Conference:**
The conference will provide participants with a platform via which they will pitch their business plans to potential investors/businesses. The three winning teams will be announced at the conference.

TIMETABLE

- **25 FEBRUARY 2021**
Training of mentors
- **6 & 20 MARCH 2021**
Training of teams
- **MARCH-MAY 2021**
Meetings of teams with mentors
- **MAY 2021**
StartUp Competition
- **JUNE 2021**
Agricultural Entrepreneurship Conference

BENEFITS

- Training and support by specialists/mentors on developing a business plan in the agricultural sector
- Access to educational material on agricultural development and entrepreneurship
- Access to online lectures and videos for enhancing and deepening knowledge
- Exchange of experiences and best practices
- Networking with major companies in Cyprus
- Opportunity of implementing their idea
- Contact with outstanding representatives of their sector
- Opportunity for the future development of their idea
- Awards

